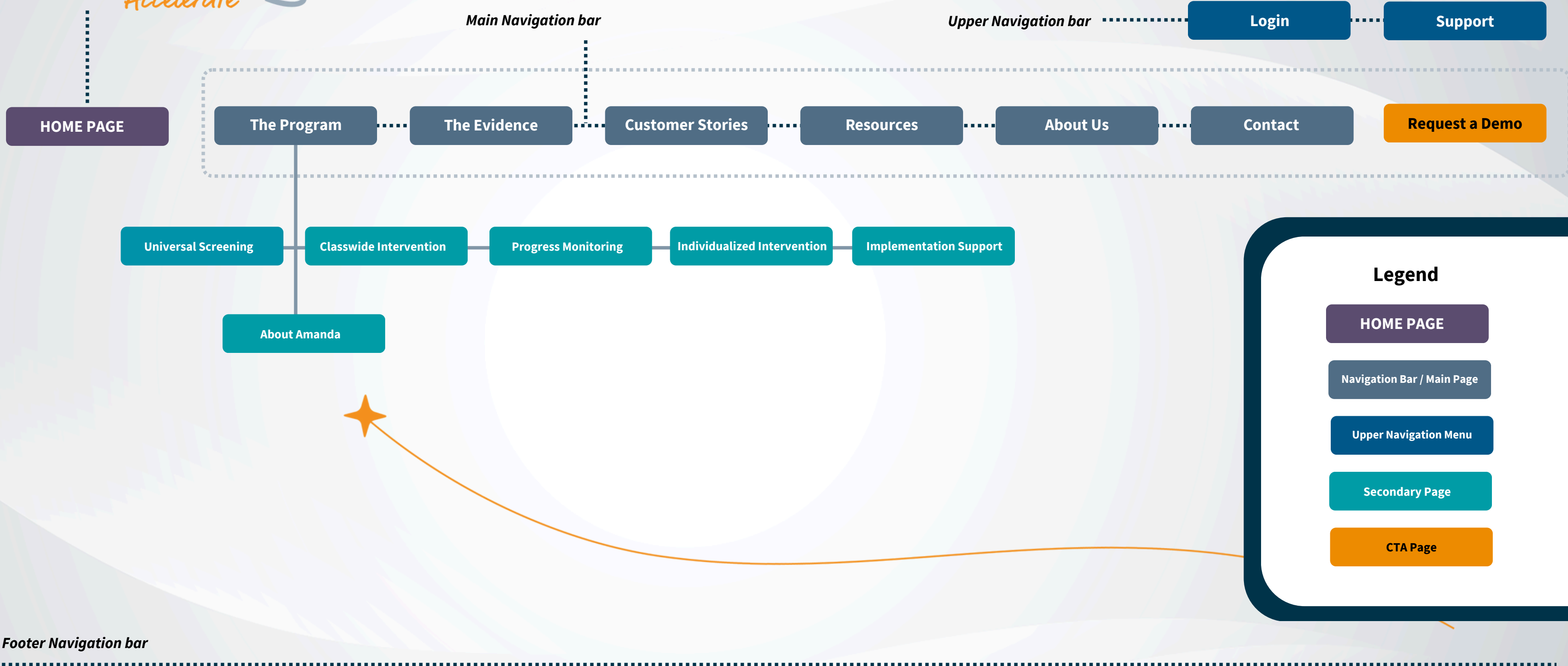




Legend

- HOME PAGE
- Navigation Bar / Main Page
- Upper Navigation Menu
- Secondary Page
- CTA Page



HOME PAGE

Content Sections

Hero Image + Power Statement + CTA

Intro/Overview: What is SpringMath?

Value Props:
Close Learning Gaps Faster | Reduce Costly Interventions | Empower Teachers

Testimonial Scroller — *Link to Customer Stories Page*

Program Components:
Screening | Daily Classwide Intervention | Weekly Progress Monitoring |
Individualized Intervention — *Link to Program Page*

Evidence/Impact Highlights — *Link to Evidence Page*

Awards & Recognition Scroller

CTA

News/Resources Scroller

[HOME PAGE](#)[The Program](#)[The Evidence](#)[Customer Stories](#)[Resources](#)[About Us](#)[Contact](#)[Request a Demo](#)

The Program

Content Sections

Hero Image + Power Statement + CTA

The Need: Math performance unimproved since 2002; Decreased resources for an increasing number of students at risk

SM brings together screening, targeted instruction, practice, and individualized intervention into a data-driven solution so teachers know exactly what to do each day for each student to build math mastery and confidence. SM supplements core math curriculum and allows teachers to spend more time teaching grade-level content, not reteaching.

Goals:

- Mastery of strategic, foundational, grade-level skills.
- Math becomes easy, requiring less mental effort so students feel more confidence and stay engaged with instruction.
- Algebra-readiness by the end of 8th grade.

How It Works:

Summary + Animation of SM Process/Decision Tree (<https://50288738.fs1.hubspotusercontent-na1.net/hubfs/50288738/Collateral/SpringMath%20Process%202025-09-29.pdf>)

Flip Cards with Links to Individual Pages:

[Universal Screening](#)[Classwide Intervention](#)[Progress Monitoring](#)[Individualized Intervention](#)[Implementation Support](#)

The SpringMath Story (video embed: <https://vimeo.com/1114073688>) + Learn More About SM Developer Amanda VanDerHeyden (link to new page)

[About Amanda](#)

The SpringMath Difference:

Demonstrated Growth | Cost-Effective Way to Close Learning Gaps & Decrease Tier 2 & 3 Interventions | Teacher Led, Screen Free | Responsive to Student Learning Needs

MTSS eBook Download CTA (gate)

Testimonial Scroller — [Link to Customer Stories Page](#)

FAQs (Create accordion with FAQs — Can the 2 existing FAQs be combined? Are they all needed? <https://springmath.org/supporting-math-mtss-through-springmath-faqs> + <https://springmath.org/faq>)

CTA

[HOME PAGE](#)[The Program](#)[The Evidence](#)[Customer Stories](#)[Resources](#)[About Us](#)[Contact](#)[Request a Demo](#)

The Program

Universal Screening

Content Sections

Hero Image + Power Statement + CTA

Overview:

- Strongest rated universal screening assessment
- 3 screening periods per year
- 15-minute, timed paper-based
- Results entered into SpringMath system
- Detailed reports identify risk and intervention needs {screenshot of Screening Results dashboard}

Review Screening Assessments by Grade (Download: https://50288738.fs1.hubspotusercontent-na1.net/hubfs/50288738/SM_ScreeningByGrades_TimeOfYear_11052024.pdf)

Screening results prompt classwide intervention and identify students who need individual interventions (screenshot of Screening Results Dashboard with individual intervention need noted with animation of standard assessment benchmarks)

The SpringMath Difference:

- Class-wide intervention serves as a second gate in the screening process, helping to differentiate between students who truly need intensive intervention and those who make progress with class-wide intervention.
- Weekly progress monitoring enables quick adjustments to interventions so students can progress rather than waiting 6-8 weeks (or more) for the next screening period.

Review the evidence that supports SM Assessments (Gated download; Update branding: https://50288738.fs1.hubspotusercontent-na1.net/hubfs/50288738/Assessment_Evidence_SpringMath_0921_0.pdf)

[HOME PAGE](#)[The Program](#)[The Evidence](#)[Customer Stories](#)[Resources](#)[About Us](#)[Contact](#)[Request a Demo](#)

The Program

Classwide Intervention

Content Sections

Hero Image + Power Statement + CTA

Why Classwide Intervention?

- Define Tier 1.5 — If 50% or more of students haven't mastered a skill, classwide intervention occurs; The class moves on when the median score hits the mastery target

CWI reduces learning gaps for all students
{Acadience CWI at scale bar chart}

With Just 15 Minutes a Day, Students Show Rapid Progress & Growth

- Goal Setting and Motivation (1-2 minutes)
- Paired Peer Learning Worker/Helper (6 minutes)
- Independent Practice (2-4 minutes)
- Error Correction (3 min)

Scripted routines for teachers and paper-based student materials are dynamically generated every week based on student progress.
{Collage of intervention packet materials}

Take a Look at a Sample Classwide Intervention [Download of https://50288738.fs1.hubspotusercontent-na1.net/hubfs/50288738/SpringMath_SampleClassIntervention_0819.pdf]

Classwide intervention is:

- **Cost effective.** Recent research conducted by Dr. Amanda VanDerHeyden found that classwide intervention provided via SpringMath was not only more effective than making a curriculum change, but also more cost-effective.
- **Time sensitive.** According to Barak V. Rosenshine's notable study, the average second grader spends less than two hours per day engaged in academic time. When you consider the finite minutes in a typical school week, losses of instructional time are going to add up. Since classwide interventions take place during instruction, teachers don't have to worry about finding additional hours in the day to provide support.
- **Accurate.** Rather than relying on assessments that take place only a few times during the school year, classwide intervention encourages regular progress monitoring and consistent support to make sure no students are being left behind. Teachers can rely on regular assessments to pinpoint any specific areas of need for individual students, rather than hoping a universal screening will catch them later.
- **Engaging.** Students work together in peers, small groups, and individually to problem solve and practice what they're learning. It's motivating, competitive, and fun.

Classwide Intervention in Action

{Embed edited version of <https://vimeo.com/1123983301>}



The Program

Progress Monitoring

Content Sections

Hero Image + Power Statement + CTA

Student response to intervention is recorded weekly, serving as embedded progress monitoring — no additional assessment or steps needed.

SpringMath determines who is responding to the intervention and who isn't. Based on the data, the next week's classwide, small group, and individual intervention routines and student materials are generated.

SpringMath Mastery Measurements Are More Sensitive to Change and Enable Quicker Instructional Decisions

General Outcome Measures used by most systems take too long to determine if a student is responding (6-8 weeks), wasting valuable time.

In the time it takes to make ONE decision using GOM progress monitoring, SpringMath would have potentially adjusted intervention protocol 7 times and already moved the student along the path to mastery .

{GOM vs. Math Mastery Measures images}

Hear from Dr. VanDerHeyden about the benefits of SpringMath's Math Mastery Measures
{Video embed <https://vimeo.com/1114073267>}

The Program

Individualized Intervention

Content Sections

Hero Image + Power Statement + CTA

Based on weekly progress monitoring of classwide interventions, any student remaining below the mastery target will receive an additional 15 minutes a day of small group or individual support on that specific skill.

{screenshots of individual student intervention & small group dashboards}

Diagnostic assessment determines instructional level and builds a pathway to mastery of grade-level skills.✕

Lesson plans are generated for a full week along with student materials.

Preview a Small Group Intervention {Video Embed: <https://vimeo.com/1118244730>}

Download a Sample Individual Intervention: https://50288738.fs1.hubspotusercontent-na1.net/hubfs/50288738/SpringMath_SampleIndIntervention_1219.pdf



The Program

Implementation Support

Content Sections

Hero Image + Power Statement + CTA

Overview:

- Proven framework builds educators' knowledge, skills, and confidence and ensures SpringMath's daily intervention routines are delivered consistently.
- Blend of live virtual sessions, on-demand modules, printable guides, embedded coaching tips, and online resources provide anytime, anywhere access to support

Designed Around Implementation Science for Maximum Impact

SMA Implementation Support Packages/Options

Testimonials

Implementation Timeline: Update & Gate (https://50288738.fs1.hubspotusercontent-na1.net/hubfs/50288738/Enabling_Conditions_Action_Plan_0923_Final.pdf)

Preparing for SM Implemenation Checklist: Update & Gate (https://50288738.fs1.hubspotusercontent-na1.net/hubfs/50288738/Enabling_Conditions_Implementation_0923_Final.pdf)

Demo CTA

About Amanda

Content Sections

Hero Image + Brief Bio Statement

Overview of Amanda's background & research

Hear from Amanda About What Drove Her to Create SM
(video embed; edited/shorter version of
<https://vimeo.com/1114100364>)

CV Download

Connect with Amanda: Section to highlight an upcoming live webinar or
speaking engagement

Explore Amanda's Research & Presentations

Pull in posts from Resource Library categorized as "Amanda"

The Evidence

Content Sections

Hero Image + Power Statement + CTA

Based on Decades of Research, Proven in Classrooms

- Efficacy overview
- Summary of research foundation

Behind the Data: Research & Outcomes video (embed
<https://vimeo.com/1114057748>)

SpringMath Puts the Science of Learning into Practice
CTA for Amanda's new book

CTA

Dive Deeper into the Research that Supports the SpringMath approach & the
Impact the Program Has on Math Achievement

Pull in posts from Resource Library categorized as "Research"

Awards & Recognition Scroller

Testimonials — *Link to Customer Stories*

Customer Stories

Content Sections

Hero Image + Power Statement

Intro

Thorp Video

Customer Stories posts from the resource library

CTA

Testimonial Scroller

Resources

Dropdown to Filtered Posts:

- Webinars
- Resource Library

Featured Resource (Upcoming live webinar when applicable)

- Keyword Search Bar
- Filter by Categories: Blogs, Customer Stories, eBooks, News, Newsletter, Podcasts, Product Info, Research & Whitepapers, Webinars
- 6 Most Recent Posts with Option to Load More

> Templates for:

- Gated resource
- Redirect or ungated resource

About Us

Content Sections

Hero Image + Power Statement

SMA Origins Overview (The Need; The Solution)

Amanda’s background — *Link to Amanda’s Bio Page*

Leadership Team — Photos & Brief Bios

Mission

Careers

Contact

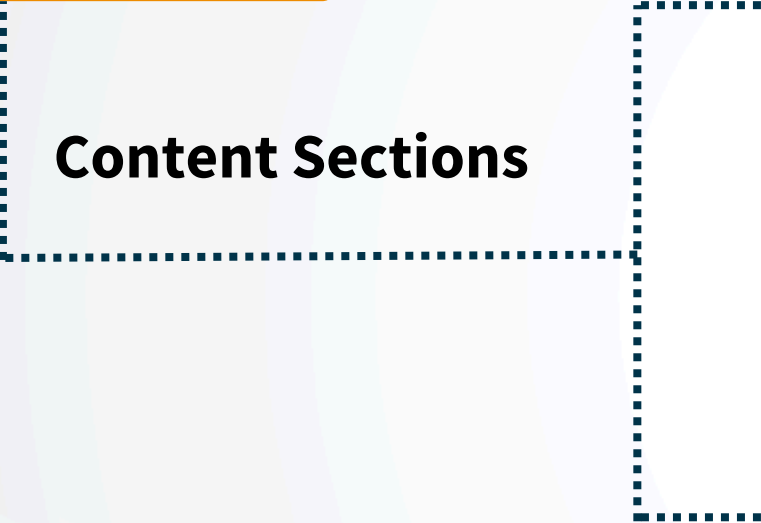
Content Sections

Hero Image

- Email
- Phone
- Link to Support (for Customers)

Contact form CTA

Request a Demo



Content Sections

Hero Image

FORM

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